

CMU Public Broadcasting earns awards from MAB

CMU Public Radio and CMU Public Television have been recognized for broadcast excellence by the Michigan Association of Broadcasters (MAB). The stations received three best and four merit awards in the statewide competition.

The MAB Broadcast Excellence Awards program is Michigan's premier broadcasting awards competition. Radio and television stations from across the state compete against a standard of excellence in various categories designed to showcase the best materials produced by Michigan broadcasters.

"I'm very proud of the work produced by our CMU Public Broadcasting professional staff and the CMU students we employ in both radio and television," said Ken Kolbe, CMU Public Broadcasting general manager. "Our success in this competition is a testament to the commitment and talents of our staff members to produce the best content possible."

CMU Public Broadcasting won the following awards at the MAB's Great Lakes Broadcasting Conference Wednesday evening in Lansing.

CMU Public Radio

- Best: Feature/Use of Medium, "Shipwreck Tourism" by Ben Thorp
- Best: Membership Appeal, "Match Promo" by Rick Westover
- Merit: Hard News and Current Events, "Purple Mats" by Ben Thorp
- Merit: Membership Appeal, "Warm Hearts 1" by Amy Robinson and Rick Westover
- Merit: Musical Programming, "The Set List – Orlando" by Rick Westover

CMU Public Television

- Best: Use of New Media, "Destination Michigan social media promotions" by Matthew Ozanich and Chris Ogozaly
- Merit: Community Involvement, "Highlight reel of the station's community outreach activities including CMU's Grandparents U" by Chris Ogozaly, Daniel Bracken, Stefanie Mills and Matthew Ozanich

"It's a true honor to be recognized with the other top broadcasters from around Michigan," Kolbe said. "The staff of CMU Public Broadcasting is proud and driven by its mission to provide Michigan viewers with quality content and services that educate, inform, entertain and engage the communities we serve through programming and partnerships."

Media contact: Steve Smith, 989-774-7154, smith1sf@cmich.edu