



## **Fund drive triggers thousands of dollars in home-heating assistance**

**Mount Pleasant, Michigan**, December 6, 2016 — The Warm Hearts, Warm Homes campaign on CMU Public Radio returns this winter to fuel home-heating assistance across central and northern Michigan.

Partnering with Consumers Energy, Isabella Bank and the generosity of CMU Public Radio listeners, at least \$65,000 will be distributed by Michigan Community Action to people in need this winter.

The money pledged by CMU Public Radio listeners from December 9 through 12 will trigger a dollar-for-dollar matching donation from Consumers Energy and Isabella Bank who will send a check to MCA earmarked for home heating assistance.

“Thousands of people are in need of home heating assistance every year in our listening area,” said Ken Kolbe, general manager of CMU Public Broadcasting. “The combined generosity of Consumers Energy, Isabella Bank, CMU Public Radio listener support and MCA’s established network of those in need, provides an impactful avenue to help our neighbors.”

Warm Hearts, Warm Homes has provided \$70,000 to assist with winter heating bills in its first two years. It hopes to nearly double that number this year.

The matching funds are distributed back to the CMU Public Radio donors’ local community, based on the zip code of the person making the pledge. CMU Public Television viewers also are encouraged to support the drive and help those in their home towns.

Those wishing to make a contribution to Warm Hearts, Warm Homes can do so by calling 800-999-5656 from December 9 through 12, or by going to [wcmu.org/warmhearts](http://wcmu.org/warmhearts).

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