



Fund drive triggers \$68,000 in home-heating assistance

Mount Pleasant, Michigan, December 15, 2016 — Consumers Energy and Isabella Bank will be providing \$68,000 in home-heating assistance this winter as a result of The Warm Hearts, Warm Homes campaign on CMU Public Radio.

The generosity of CMU Public Radio listeners during the five-day campaign triggered a dollar-for-dollar matching donation from Consumers Energy and Isabella Bank who will work with Michigan Community Action to distribute the funds to those in need.

“Michigan Community Action has helped approximately 10,000 families in each of the last two years keep warm,” said Ken Kolbe, general manager of CMU Public Broadcasting. “The combined generosity of Consumers Energy, Isabella Bank and CMU Public Radio listeners will allow MCA to continue to meet the growing need for home-heating assistance in our listening area.”

This year’s Warm Hearts, Warm Homes campaign brings to \$138,000 the funding provided for help with heating bills during the last three years. The 2016 drive nearly doubled the funding available in the first two years.

The matching funds will be distributed back to the CMU Public Radio donors’ local community, based on the zip code of the person making the pledge. If you know someone who needs assistance, click [here](#) to find a local community action agency that serves your area.

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